

**FUSE MEDIA AND LA JAULA STUDIOS ANNOUNCE THE THEATRICAL FILM
RELEASE OF 'UNFIGHTABLE,' A ViX ORIGINAL DOCUMENTARY FROM AWARD-
WINNING FILMMAKER MARC PEREZ CHRONICLING A TRANS MMA FIGHTER'S
COURAGEOUS JOURNEY FOR ACCEPTANCE**

**'Unfightable' Set for Limited Theatrical Run in New York September 13-19 and
Los Angeles September 20-26**

La Jaula Studios Doc Makes World Television Premiere on ViX and Fuse in the Coming Months

LOS ANGELES and NEW YORK, August 7, 2024—Latino-owned Fuse Media, the global leader in inclusive entertainment, has announced its entry into film with the theatrical release of the ViX original documentary *Unfightable*. From Emmy® Award-Winning director and producer Marc J. Perez (*Severe Clear, Anytown USA*) and La Jaula Studios, *Unfightable* is the extraordinary story of Alana McLaughlin, a distinguished U.S. Army Special Forces Sergeant and transgender athlete fighting for control of her life and her narrative by competing as a professional MMA fighter.

Unfightable will make its theatrical debut with a one-week run in New York beginning September 13 at the Village East Theater, followed by a week-long run in Los Angeles at Laemmle Noho 7. The documentary will make its exclusive world television premiere for Spanish language audiences on ViX, the leading Spanish-language streaming service in the world, and in English on Fuse, in the coming months.

"Alana McLaughlin's story reflects Fuse Media's true mission: celebrating diversity and inclusion and vocally supporting and confirming any individual's understanding of their true identity," said Miguel Roggero, Chairman and CEO, Fuse Media. "We are proud to celebrate the trans community by sharing this important documentary as we continue to push the boundaries of the types of stories we tell on an ever-growing number of platforms, including linear, streaming, FAST, and now theatrical."

"I found Alana's story so incredibly moving that La Jaula Studios had to be the one to tell it to the world," said Perez.

Unfightable chronicles the journey of Alana McLaughlin, a transgender woman venturing into the world of MMA, an arena notorious for its challenges and biases against transgender athletes. From a difficult upbringing to serving in the US Special Forces, Alana's path led her to transition and discover a supportive community in Portland, Ore. Having fought battles throughout her life, she now sets her sights on professional fighting. *Unfightable* is a powerful narrative that highlights the importance of transgender athletes' right to compete professionally and the remarkable bravery it takes to assert one's true identity.

This theatrical acquisition is the latest progression in Fuse Media's evolution into a global entertainment company providing inclusive, purpose-driven stories for culturally diverse young adults wherever they consume content. The company's growing portfolio also includes a suite of own-and-operated, diverse-

focused FAST channel; Culture Collective a proprietary ad sales solution that offers the industry's largest diverse-focused media supply in the exponentially growing CTV space; and Ignition Studio, a new production company that leverages Fuse Media's award-winning expertise in creating and licensing content to help answer the growing worldwide demand for vibrant, authentic content reflecting culturally diverse communities.

About *Unfightable*

Award-winning director Marc J. Perez (*Severe Clear, Anytown USA*) began following Alana McLaughlin's journey in 2021, as she trained for her professional Mixed Martial Arts (MMA) fight debut while facing social discrimination and inequality as a transgender athlete. *Unfightable* is produced by La Jaula Studios, an award-winning multimedia studio.

About La Jaula Studios

La Jaula Studios is an award-winning multi-media studio that was created to serve Hispanic Millennials and Generation Z, and to tell athletes' stories inside and outside of the cage. The company produces an array of sports-based content, including documentaries, reality shows, short and long form digital content and advertisements.

About Fuse Media

Fuse Media is a Latino-owned, global entertainment company, and the leader in creating and distributing inclusive, purpose-driven stories and experiences for and with culturally diverse young adults. With a portfolio of award-winning original content and a growing global footprint, Fuse Media strives to authentically reflect the world of its young and diverse audience, pioneering a multicultural and creative destination. The Fuse Media family includes linear channels Fuse and FM (Fuse Music); subscription streaming service Fuse+; a rapidly growing suite of internationally distributed DEI-focused FAST Channels; Fuse Studios, its in-house production arm; Ignition Studios, a specialized production company defining the future of inclusive content; as well as a growing branded content and live events business. To learn more, visit FuseMedia.com.

About ViX

ViX is the first large-scale global streaming service to exclusively serve the Spanish-speaking world. Owned by TelevisaUnivision, ViX celebrates Latin cultures and storytellers with over 80,000 hours of Spanish-language content spanning genres and formats, ViX is available on all major mobile platforms, connected TV devices, and online at vix.com in the United States, Mexico, and most Spanish-speaking countries in Latin America.

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